

Assignment

1 A fully integrated oil company would be involved in the following major steps in the business process:

- searching for new oilfields

- drilling for oil

- building a new or extending an existing oil refinery

- managing an oil refinery

- delivering different fuel grades to petrol stations

- managing the sale of non-fuel goods at a petrol station.

What are the likely capacity planning time horizons for each of the above activities? Then, fit them into the long-, medium- and short-term time frames introduced in this chapter.