

CASE STUDY	Developing an operations strategy	Order-winners and qualifiers	Process choice	Product Profiling	Focused manufacturing	Make or buy and managing the supply chain	Manufacturing infrastructure development	Accounting, finance and performance measurement
Apple	●	●	●			●	●	●
B & W: The Great Nuclear Fizzle	●	●		●	●			
Dell	●	●	●			●	●	●
Fabritex	●	●						●
Hoffman Tobacco	●	●	●	●				
HQ Injection Moulding	●	●	●		●			
Jackson Precision Castings	●	●					●	●
Millstone Packaging	●	●	●					●
Peterson Carton Services	●	●	●					●
Precision Steel plc	●	●						●
Rumack Pharmaceuticals	●	●	●	●	●			
Sherpin	●	●			●	●	●	
Zara	●	●				●	●	
Aztec Holdings Inc.	●	●	●				●	
Franklin, Singleton and Cotton	●	●	●			●	●	●
Klein Products	●	●	●	●				●
Meta Products	●	●	●				●	
Nolan and Warner plc	●	●	●	●				
Norex Printing Services	●	●	●					●
Ontario Packaging	●	●	●	●				
Sanital (SA)	●	●	●				●	
Shire Products	●	●	●				●	
Tama Electronics	●	●	●					●
Tyndall Furniture Company (A)	●	●			●			
Tyndall Furniture Company (B)	●	●	●					●
Tyndall Furniture Company (C)	●	●	●				●	●



CASE STUDY

IN THE BOOK

ON THE WEBSITE