

Media Communication

Also by James Watson

A Dictionary of Communication and Media Studies

FOURTH EDITION, 1996

with Anne Hill

Media Communication

An Introduction to Theory and Process

JAMES WATSON



MACMILLAN



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Contents

Introduction	1
1. Setting the Scene: Media in Context	11
Communication, culture, power	12
Culture and hierarchy	16
Hegemony: an overview	18
The modern face of hegemony	21
2. The Language of Study	33
The language of transmission	34
Signs, codes, texts	40
The semiological approach to analysis	51
Audience: the language of reception	53
3. Audience: the Uses We Make of Media	60
Identifying the complexities of audience response to media	61
Uses and gratifications theory	62
Issues of dependency	65
The emancipatory use of media	66
Cultivation theory	67
The resistive audience	68
Ethnographic perspectives	74
Corporate intrusions	78

4. Media in Society: Purpose and Performance	83
Propaganda, profit, power	84
The public service model: technology and competition	86
Classifications of purpose revisited	89
Functioning according to roles	94
Principles of media performance: possibilities and problems	96
Media performance and human rights	99
5. The News: Gates, Agendas and Values	105
The cultural orientation of news	106
Selecting the news: gatekeeping	108
Setting the agendas of news	112
Amplification of issues	113
New values	117
Ideology and the news	124
6. Narrative: the Media as Storytellers	130
<i>Homo narrens</i> : the storytelling animal	131
Narrative frames	134
Genre, codes and character	137
Newsworthiness: fictionworthiness	142
News as narrative	146
7. Pressures and Constraints in Media Production	152
Media communication and the 'project of self'	153
The dilemmas of professionalism	162
News management and the hazards of source	165
Uneven playing fields 1: gender imbalance	169
Uneven playing fields 2: ethnic imbalance	172
8. In the Wake of Magellan: Research as Exploration	179
Engaging the truth: perspectives on research	180
Approaches to research 1: content analysis	182
Approaches to research 2: ethnography	184
Approaches to research 3: focus groups	190
Researching audience use of media technology	195

Segmentation: the marketplace approach to consumer research	198
9. Ownership and Control: Ongoing Issues	207
Information, disinformation, 'mythinformation'	208
Struggles for dominance: private sector <i>v.</i> public sector	212
Corporate power and the media	216
Global imbalances in informational and cultural exchange	227
10. Prising Open the Black Box: Media Effects Revisited	233
The spectrum of rival effects: perspectives	234
Cultivation position 1: a consumerist effects story	236
Cultivation position 2: violence, order, control	238
Ethnographic position: resistance through appropriation	242
Technology, surveillance and privacy	247
11. Cyberspace Calling?	258
Global opportunities: research and the Internet	259
Cybervisions: new frontiers, new worlds	262
Personal encounters in cyberspace	265
Virtual reality and real world dilemmas	270
Networking and the vulnerability of data	274
Ongoing questions, ongoing issues	275
Concluding Remarks	281
<i>Notes</i>	282
<i>Glossary of Terms</i>	298
<i>Index</i>	308

List of Figures

1.1	Socio-cultural pyramid	16
1.2	Features of hegemony	18
1.3	The advance of media technology	27
2.1	Shannon & Weaver's model (1949)	35
2.2	Two of Wilbur Schramm's models (1954)	37
2.3	Gerbner's model of communication (1956)	39
2.4	Signifier-signified	41
2.5	Front page of <i>Daily Star</i> , Monday 24 June 1996	47
2.6	Advertisement for Ellesse watches	49
2.7	British youth, 1977	57
2.8	A semiological model	58
3.1	One-step, two-step, multi-step flow models of communication	72
4.1	'Knowledge is power'	84
4.3	Criteria of public service communication	98
5.1	White's simple gatekeeping model (1950)	108
5.2	McNelly's model of news flow (1959)	110
5.3	Bass's 'double action' model of internal news flow (1969)	111
5.4	McCombs and Shaw's agenda-setting model of media effects (1976)	113
5.5	Rogers and Dearing's model of the agenda-setting process (1988)	114
5.6	Tripolar model of agendas: policy, corporate and media	115
5.7	Galtung and Ruge's model of selective gatekeeping (1965)	117
5.8	Westerstahl and Johansson's model of news factors in foreign news (1994)	125

5.9	Cartoon published in <i>Index on Censorship</i> , 3, 1994	127
7.1	The 'communicator arm' of Maletzke's model of the mass communication process (1963)	154
7.2	Maletzke's full model of the mass communication process (1963)	157
7.3	Another example of police prejudice	173
8.1	Research as coorientation	201
9.1	Global moguls	215
9.2	The dynamics of public agenda setting	216

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