

Librarians' e-Newsletter from Palgrave Macmillan

Welcome to the August edition of Palgrave Macmillan's e-newsletter for librarians. This newsletter will keep you up to date with the latest news, information and resources on our books, journals and reference publishing.

****SPECIAL OFFER****

****The New Palgrave Dictionary of Economics Online****

Including over 1,750 articles by over 1,500 eminent contributors and providing a current overview of economics, 'The New Palgrave Dictionary of Economics Online' is an essential reference resource for your library.

Subscribe now & receive 16 months access for the price of 14!

To celebrate the release of new content and updates to the Dictionary in September 2008, and to ensure your access is activated in time for the new academic term, we would like to offer you the chance to subscribe now at a special rate.

Place your subscription to 'The New Palgrave Dictionary of Economics Online' before the end of September 2008 and your library will receive up to 2 months FREE access to the Dictionary.

Request a Free Trial

Why not see for yourself how valuable the online Dictionary is for your library users and request a free trial today? We offer free 2 week trials to all prospective institutional subscribers. Email libarians@palgrave.com for further information.

****New initiative for the economics community from Palgrave Macmillan: The Econolog****

This new service surveys the content of over 350 Economics blogs, indexes them by topic and tracks traffic so that you can see at a glance what Economists are reading and writing about. The Econolog is easy to use and free of charge. Please take a look at <http://www.econolog.net/> and recommend this resource to your library users.

****LATEST BOOKS NEWS****

**** Writer's Handbook now online****

'A wise and witty book, packed with useful information.' - The Society of Authors

The new edition of 'The Writer's Handbook' includes free single-user access to 'Writer's Handbook Online'. New this year, this website is a useful resource for all aspiring writers and publishing professionals. Offering advice, top tips, a searchable directory and much more, 'Writer's Handbook Online' is a fantastic resource. Visit www.thewritershandbook.com to register the unique code on the front of your copy.

The complimentary access to www.thewritershandbook.com is available to print purchasers for 12 months from publication and is restricted to single concurrency, but institutions may upgrade to a site license - please contact us at onlinesales@palgrave.com for more information.

****NEW AND FORTHCOMING TITLES****

****Available from August: The International Handbook of Universities 20th edition****

Published in association with the International Association of Universities (IAU), this new edition of 'The International Handbook of Universities' now includes free access to the 'World Higher Education Database Online'. www.whed-online.com is an unrivalled resource for users seeking a quick, easy-to-use, one-stop source of information on institutions and Higher Education systems around the world. Updated annually, whed-online provides:

- * Details of what courses are offered where and to what level
- * Consistent information for all countries and institutions so comparisons across these can be made
- * Numerous ways to 'cut' the data via 3 search options to supply information users specifically need
- * Contact details for individuals involved in Higher Education administration as well as names of heads of departments at subject level
- * List of libraries and museums at each institution, including number of volumes in libraries, and titles published by the institution

****Available from August: The Statesman's Yearbook 2009****

After 145 years in print, 'The Statesman's Yearbook' is now also available online, providing speedy access to accurate and regularly updated information on every country in the world. Every purchase of the book includes access to the full text online and users benefit from the increased interactivity and mobility that comes with the new resource – www.statesmansyearbook.com is fully searchable, updated monthly and contains archive material.

Both 'The International Handbook of Universities' and 'The Statesman's Yearbook' are available from your usual supplier, or direct from Palgrave Macmillan on tel: +44 (0)1256 302866, fax: +44 (0)1256 330688, email: orders@palgrave.com, web: www.palgrave.com.

The complimentary access to www.whed-online.com and www.statesmansyearbook.com is available to print purchasers for 12 months from publication and is restricted to single concurrency, but institutions may upgrade to a site license - please contact us at onlinesales@palgrave.com for more information.

****St James's Place Tax Guide – out now!****

'The bestselling tax guide is back and it's as authoritative as ever...(it) gives practical guidance on tax issues, which would benefit both professionals and students alike.' – 'Accounting Technician'

The 'St James's Place Tax Guide' is fully updated following the Finance Bill 2008 and provides a complete guide to UK taxation - both commercial and personal. Tax changes for the year are highlighted in the opening chapter, whilst the closing chapters give updated tax saving hints and tax tables.

For library users needing advice on self-assessment and tax saving, or needing to check the latest tax rules, the 'St James's Place Tax Guide' includes clear examples and explanations, tables and a glossary, with all items fully referenced and indexed for ease of use.

For more information, see this page of our website:

<http://www.palgrave.com/products/title.aspx?PID=281441>

****LATEST JOURNALS NEWS****

****Palgrave Macmillan Journals Making More Impact****

Palgrave Macmillan Journals is pleased to announce that ten of our journals have received an Impact Factor in this year's newly published Journal Citation Report. The Impact Factors, calculated by Thomson Scientific (ISI), look at 2007 citations for journal articles published in the period 2005-2006.

Highlights include top 10 placings in their subject categories for 'Journal of International Business Studies' and 'Journal of Information Technology'. There were also increased Impact Factors for 'Journal of the Operational Research Society', 'Feminist Review', 'Geneva Risk and Insurance Review' and 'Journal of Public Health Policy', plus a first-ever ranking for 'Acta Politica'.

**** Palgrave Macmillan Journals prices coming soon ****

Several of our journals have increased in frequency and pagination for 2009 including:

JOURNAL OF BRAND MANAGEMENT increases in frequency from 6-8 issues per volume

JOURNAL OF SIMULATION increases in frequency from 3-4 issues per volume

JOURNAL OF REVENUE AND PRICING MANAGEMENT increases in frequency from 4-5 issues per volume.

More information about these changes will be in the next edition of the librarians' e-newsletter.

For free online trials and site license pricing for any of Palgrave Macmillan journals visit

www.nature.com/libraries or contact your local sales representative via this link:

http://www.nature.com/libraries/contact_npg/index.html.

For more information about Palgrave Macmillan journals, visit <http://www.palgrave-journals.com>

****Librarians' Website****

Don't forget you can visit our Librarians' website anytime at www.palgrave.com/librarians.

Best wishes,

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