

Librarians' e-Newsletter from Palgrave Macmillan

Welcome to the second edition of Palgrave Macmillan's new e-newsletter for librarians. This newsletter will keep you up to date with the latest news, information and resources on our books, journals and reference publishing.

****LATEST BOOKS NEWS****

****Announcing - The New Palgrave Online Library ****

- * Available mid-2008
- * Over 3000 peer-reviewed, scholarly e-books
- * Titles in Business, Economics, Finance, Politics, History and Literature
- * Flexible payment packages – 12-month subscription or one-time fee
- * Full multi-user access – no restrictions on concurrencies
- * Building your first e-book collection? A small taster collection is available

**** Palgrave Macmillan signs partnership contract with the British Film Institute****

From the 1st January 2008, Palgrave Macmillan has been affiliated with the BRITISH FILM INSTITUTE (BFI), an organization that has gained immense respect throughout the world since it was established in 1933 to promote understanding and appreciation of Britain's rich film and television heritage.

Dominic Knight, Managing Director of Palgrave Macmillan, said: 'We are delighted to have the opportunity to partner with the BFI on this unique imprint. We look forward to drawing on our combined strengths to extend professional and cutting edge publishing in the study of cinema and television.'

****NEW AND FORTHCOMING TITLES****

****The New Palgrave Dictionary of Economics – Now Online!****

Including over 1,750 articles by over 1,500 eminent contributors and providing a current overview of economics, the second edition of THE NEW PALGRAVE DICTIONARY OF ECONOMICS is now online - take a look at www.dictionarofeconomics.com.

Request a free trial today!

Free 2-week trials of 'The New Palgrave Dictionary of Economics Online' are now available to prospective institutional subscribers. Register today at http://www.dictionarofeconomics.com/contact_us or email librarians@palgrave.com and we will contact you to set up trial access for your institution.

****Palgrave Macmillan Study Skills****

"Excellent... the best study skills book around" – P. Starie, University of Portsmouth

Stella Cottrell's THE STUDY SKILLS HANDBOOK is the flagship title of Palgrave Macmillan's Study Skills list. This student essential has sold over a quarter of a million copies and topped the academic bestseller charts for three years. Publication of the new edition in February marked the launch of a major rebrand – all new titles and new editions in the Palgrave Study Skills list now feature a revitalised cover design.

For more information about the Palgrave Study Skills list visit <http://www.palgrave.com/studyskills/> and don't forget to direct students to the No.1 Study Skills website www.skills4study.com.

****LATEST JOURNALS NEWS****

****Palgrave Macmillan Journal Site Licenses Now Available****

Palgrave Macmillan is pleased to announce that online access to journals is now sold as site licenses via its sister company Nature Publishing Group (NPG). Combined print and online subscriptions are no longer available.

By decoupling online product from print, Palgrave Macmillan will be better positioned to offer increased benefits to customers in the future. Libraries can now take advantage of the following benefits of NPG site licenses when subscribing to the Palgrave Macmillan journals portfolio:

- * Fairly priced access, based on users not on number of sites
- * Access to current content and a selected archive
- * Post-cancellation rights
- * Desktop access for unlimited concurrent users
- * Discounts for customers purchasing multiple products
- * A streamlined ordering and customer service process

**** Focus on BioBusiness****

Palgrave Macmillan is also pleased to introduce the BioBusiness journal portfolio.

JOURNAL OF COMMERCIAL BIOTECHNOLOGY is an international peer-reviewed, professional journal that focuses on the commercial, legal and regulatory issues affecting biotech, biopharmaceutical, agrochemical and environmental companies.

For more information, click here: <http://www.palgrave-journals.com/jcb/index.html>.

JOURNAL OF GENERIC MEDICINES is a major international business journal providing expert analysis, briefings and legal updates on all aspects of business development, regulatory affairs, manufacturing and marketing affecting the generic pharmaceutical industry.

For more information, click here: <http://www.palgrave-journals.com/jgm/index.html>.

JOURNAL OF MEDICAL MARKETING provides expert advice to facilitate excellence in strategic management and marketing in pharmaceutical, medical device and diagnostic fields, including those in which the customer is a clinician or related professional.

For more information, click here: <http://www.palgrave-journals.com/jmm/index.html>.

For free online trials and site license pricing for any of Palgrave Macmillan journals visit www.nature.com/libraries or contact your local sales representative via this link: http://www.nature.com/libraries/contact_npg/index.html.

****OTHER NEWS****

****Introducing Our New Author and Librarian Liaison Supervisor: KATHRYN TREEBY****

Please contact Kathryn via librarians@palgrave.com or 01256 302730 with regard to any of the following:

- * Print, subscription & renewal enquiries
- * E-access issues
- * Technical problems
- * Archiving queries
- * To update your contact details
- * To sign up to receive e-newsletters and catalogues
- * If you would like details of free promotional materials
- * To set up trial subscriptions to our online products
- * Product training
- * Usage statistics for online products

****Make your views known!****

We are currently recruiting an advisory panel of librarians. If you can spare an hour of your time every couple of months to share your views and to hear the views of colleagues at other libraries around the world (by phone or email) then please get in touch! Panel members will be given advance information, special offers on new products and have the opportunity to shape our future publishing.

For more information please email librarians@palgrave.com.

****Librarians' Website****

Don't forget you can visit our Librarians' website anytime at www.palgrave.com/librarians.

Best wishes,

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