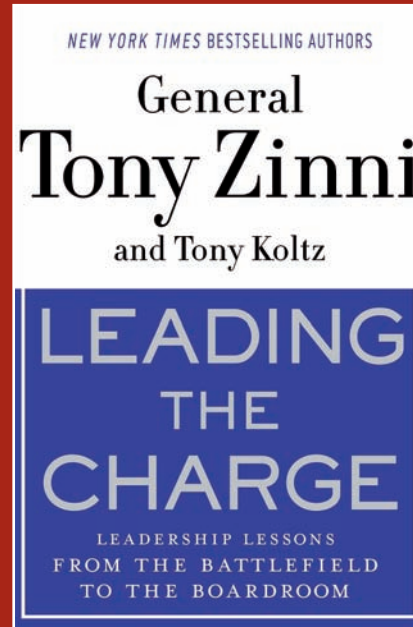


* Argues that collective knowledge and wisdom can be more effective than that of the individual, and applies this thinking to leadership in today's digitally networked economy

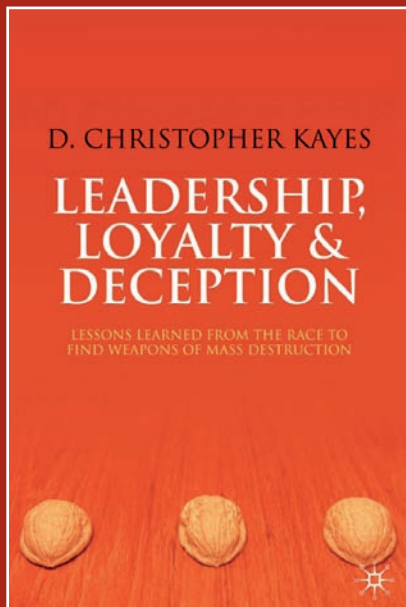
* Top author team of expert academics and practitioners Cary Cooper and Leslie GAdman



* High profile author who is the former Commander in Chief of US Central Command and a former special envoy for the US to Israel and the Palestinian Authority

* Author also has vast business experience and a high media profile since leaving the armed forces

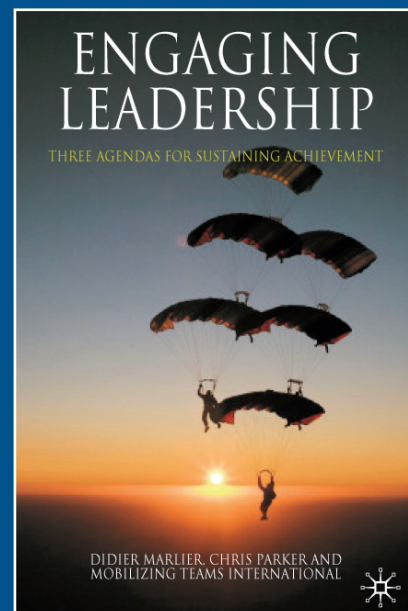
* Draws on the author's success in the armed forces and in business to offer an innovative guide to leadership



* Startling illustration of the destructive side of leadership, which draws upon the controversy behind the search for WMDS in Iraq

* Engaging narrative developed from recently released government reports

* Award-winning author and expert in the field of organizational behaviour



* First book to describe a clear process of how to combine the intellectual (strategy and organisation), behavioural (leadership and style) and emotional (follower's engagement) agendas when leading an organisation

* Includes contributions from prominent consultants and is richly illustrated with examples from prestigious clients such as BASF, LEGO, McAfee, Nokia, Oracle, and Pearson

Leadership

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