



Mixed media product
Jan 2010 £27.66 978-0-230-20055-5

384 pp 216x138mm

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Mastering Chinese

Catherine Xiang

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About the book

This new course teaches Mandarin Chinese to a broad range of learners in a modern, structured and engaging way. Its focus is on acquiring basic conversational skills. It also introduces the fascinating script and includes essential grammar, along with interesting cultural insights. This is the complete pack including a book and 2 CDs.

Selling Points

A modern, engaging, highly illustrated course in Mandarin Chinese teaching conversational skills, good pronunciation and the beginnings of reading and writing the Chinese script

- Large and growing market both in trade and education
- Highly energetic, popular lecturer as author, and well-respected adviser team
- A new, modern, accessible course for self-study and classes
- Focus on speaking and listening skills including understanding and pronouncing pinyin but also teaching the beginnings of the fascinating script, an essential part of university syllabi
- Sister volume to the highly successful Mastering Arabic

Who will buy this book?

University institution-wide language programmes, undergraduate primer, Adult Education, community colleges, as well as individuals for self-study.

